

# **The Atlantic Wall Europe Bunkerzoom photo contest 2020 – 2021**

## **Rules of the contest**

Anyone who submits his/her photo by posting it via Facebook or Instagram accepts the contest rules of the Atlantic Wall Europe (AWE) bunkerzoom photo contest. The rules of the contest will be available on the websites [www.atlantikwalleurope.eu](http://www.atlantikwalleurope.eu) and [www.raversyde.be](http://www.raversyde.be) as of 16 December 2020.

You are allowed to submit 1 photograph per person. This photograph must have been taken by yourself. You can read the rules of the contest in detail below.

It is required that the photograph is taken in Europe. We are zooming in on WWI and WWII bunkers or bunkers from other periods that are considered heritage sites located in our daily environment. The central theme of the contest is the Atlantic Wall (the bunkers making up the defence line built under Nazi German occupation during the Second World War).

### **Terms and conditions of the contest**

The rules and regulations of the contest (hereinafter referred to as 'rules of the game') apply to the Atlantic Wall Europe photo contest Bunkerzoom 2020- 2021 (hereinafter referred to as 'Photo Contest') organized by the Province of West Flanders / Atlantikwall Raversyde, Provinciehuis Boeverbos, Koning Leopold III- laan 41, 8200 Sint-Andries (Bruges), Belgium, hereinafter referred to as the organizer.

Bunkerzoom is set up as part of the Creative Europe – Atlantic Wall Europe project. Atlantic Wall Europe is a partnership between cultural heritage associations in 7 Atlantic Wall countries. The steering group is composed of representatives of the Province of West Flanders / Atlantikwall Raversyde (Belgium), the Flemish Land Agency (Belgium), the European Heritage Atlantic Wall Foundation (the Netherlands) and La Frabrique de Patrimoines en Normandie (France). The objective is to build a European network and partnership to raise awareness among current and future generations about the Atlantic Wall heritage, war and peace, a connected Europe, shared values, the collective memory and mutual understanding.

The Atlantic Wall is still there to be discovered in our European landscape. It is an impressive line of defence which is more than 5000 kilometres long, built by Nazi Germany in the occupied territories during the Second World War in an effort to prevent an Allied invasion.

#### **1. Duration of the contest**

1.1 Bunkerzoom starts on 16 December 2020. All entries must be submitted and received no later than 31 March 2021 at 11:59 PM.

#### **2. Participants**

2.1 . The contest is open to all European citizens of at least 13 years old at the date of entry. Employees of Atlantikwall Raversyde, members of the professional jury, and steering committee members of the Creative Europe - Atlantikwall Europe project and their direct relatives (once removed) are excluded from participation.

2.2. By taking part in the photo contest, as stipulated in article 3.1, the participant declares that he or she is a European citizen and that he/she is older than 13 years at the time of participation.

### 3. Participation

3.1 There is no purchase obligation for this photo contest (e.g. entrance to museums). The participant posts his or her photograph via Instagram or Facebook with hashtags #bunkerzoom #atlantikwalleurope and #europeforculture. Anyone who does not use these hashtags will be excluded from participation. The participant shall ensure that he or she can be contacted easily through the profile under which the photo was posted, as this will be the medium used to contact the winners. This is the reason why the photograph must be posted publicly. Only the winners that are selected by the professional jury and participants whose photograph was selected for the exhibitions and postcard package (see article 7.1) will be contacted via Instagram or Facebook.

3.2 The organizer reserves the right to exclude participants from participation if he believes that they are not acting in compliance with the rules of the game or have otherwise fraudulently entered the contest or have attempted to influence the course of Bunkerzoom in a dishonest manner. The organizer also reserves the right to exclude any participant who submits an entry that is considered offensive, provocative, defamatory, sexually suggestive or objectionable or inappropriate in any other way.

3.3 By taking part in the photo contest, as stipulated in article 3.1, the participant declares to agree to the content of the game rules.

### 4. Personal details

4.1 Participants state that they agree that personal details, such as their first name, last name, nationality, may be used for the purpose and within the context of Bunkerzoom as well as for any other purpose defined in the rules of the game. The names and nationality of the award-winning photographers and other participants selected for temporary exhibitions and postcards (see article 7.1) may be mentioned on Bunkerzoom web pages and related social media, [www.atlantikwalleurope.eu](http://www.atlantikwalleurope.eu), [www.raversyde.be](http://www.raversyde.be), [www.west-vlaanderen.be](http://www.west-vlaanderen.be), [www.lafabriquedepatrimoines.fr](http://www.lafabriquedepatrimoines.fr) and [www.bunkerdag.nl](http://www.bunkerdag.nl), on the set of postcards and enlarged photographs displayed at exhibitions. Only the winners that are selected by the professional jury and participants whose photograph was selected for the exhibitions and postcard package will be contacted via Instagram or Facebook. The full address and e-mail address of the winners will be requested via Facebook or Instagram upon selection.

4.2 By participating in the Atlantic Wall Europe Bunkerzoom photo contest, as stipulated in article 3.1, you agree to our general terms and conditions and the privacy conditions. These can be consulted on <https://www.raversyde.be/nl/over-ons/privacy-policy>. From this page you can click through to a German, French or English version.

4.3 The organizer will be responsible for the processing of personal details provided by the winners within the context of their participation in the photo contest (referred to as the “data”). To that end he will act in accordance with the EU General Data Protection Regulation no. 679/2016 (hereinafter referred to as the ‘GDPR’). The data may include: first name, last name and nationality of the participants, and the first name, last name, nationality, address and e-mail address of the award-winning photographers and the participants selected for temporary exhibitions and set of postcards

(see article 7.1). The data will be processed electronically and manually, and they will be protected by means of adequate security measures.

4.4 At all times, the participants shall have the right (inter alia): (i) to request a confirmation as to whether or not their personal data is kept and stored; (ii) to be kept informed of its content and source, to verify its accuracy or to request rectification, completion or modification; (iii) to request deletion, conversion to an anonymous form, or restriction of any data processed in violation of any applicable law, and (iv) to object to the processing of this data for legitimate reasons. This right can be exercised by sending a message to the following e-mail address: [info@raversyde.be](mailto:info@raversyde.be)

4.5 Deletion, anonymization of and opposition to the processing of data implies that any further participation in the contest is no longer possible, considering that the organizer must be able to contact the winners and selected participants.

4.6 Participants can submit any complaints to the supervising authority if they believe that the organizer has not complied with the GDPR, and with article 6 in particular.

4.7 The data collected by the organizer will be stored by the latter for up to three (3) years following the start of the contest. At the end of this retention period the participant's data will be deleted.

4.8 By participating in the competition the participant acknowledges that he/she is aware that the data will be processed as specified in this article 4, and he/she agrees to the privacy and cookie policy as published on <https://www.raversyde.be/nl/over-ons/privacy-policy>. From this page you can click through to a German, French or English version.

## 5. Entry requirements

5.1 Participants' photographs that do not meet the following requirements can be disqualified:

- It is required that the photograph is taken in Europe. We are zooming in on WWI and WWII bunkers or bunkers from other periods that are considered heritage sites located in our daily environment. The central theme of the contest is the Atlantic Wall (the bunkers making up the defence line built under Nazi German occupation during the Second World War).
- We can ask you to supply the original photograph for publication. The original photograph must have a superior resolution quality so that it can be printed on a large format.
- The photographs may not be older than one year prior to the date of entry and may not previously have won an award in another photo contest.
- It is not allowed to edit the photograph for the purpose of adding elements that were not present in the original image of the photo. It is not allowed to use photo editing to remove elements that were present in the original image of the photo. In case of any doubt about the correct application of this condition, the jury has the right to request the original image from the photographer.
- Photos with frames are not allowed.
- The submitted photograph in its entirety must be an original work taken by the participant.
- The submitted photograph may not contain images that could be considered as offensive, provocative, defamatory, sexually suggestive or objectionable or inappropriate.
- Photographs that were taken illegally will be excluded from participation. The organizer shall not be held responsible for any consequences and/or damage resulting from this. Photographs may be excluded until the day of the award ceremony.
- We allow only one entry per person.

- All entries must be received no later than 31 March 2021 at 11:59 PM.

5.2. By entering the contest, as stipulated in article 3.1, the participant declares, acknowledges and guarantees that the submitted photograph is an original work, made entirely and solely by the participant and that it does not in any way constitute a violation of the privacy and (intellectual) property rights of any person or entity and that no other party has any right / title to or interest in his/her photograph. The organizer cannot be held responsible for any infringement of the above.

## 6. Awards jury

6.1 5 entries will be nominated. During a pre-announcement and the award ceremony itself, the dates and locations of which will be announced through the Bunkerzoom web pages and social media, [www.atlantikwalleurope.eu](http://www.atlantikwalleurope.eu) and [www.raversyde.be](http://www.raversyde.be), and possibly other websites, it will be made known who won first, second, third, fourth and fifth prize. The professional jury, composed of art director Natacha Hofman (Belgium), the artists collective ARTlantic Wall (Germany), photographer Antoine Cardi (France) and photographer Arthur van Beveren (the Netherlands), will select the winners from a pre-selection of 50 to 100 images. This pre-selection is made by the organizer's staff members and members of the steering committee of the Creative Europe - Atlantikwall Europe project. In case of force majeure, the organizer may choose to replace a member of the professional jury.

6.2 Award winners selected by the professional jury and participants whose photo has been selected for exhibitions or for the set of postcards will be notified of the result via Instagram or Facebook.

6.3 The organizer reserves the right to check the validity and originality of each entry and participant and to disqualify them if they are not in conformity with the rules of the game. If at any time the organizer doesn't succeed in upholding his rights, this does not imply any waiver of his rights.

## 7. Awards

7.1 Various prizes will be given to the winners of the competition selected by the professional jury, namely five GoPro Hero 9 Black cameras. These will be sent by post, or if the prize winner can attend the prize awarding ceremony they will be handed to him/her during this ceremony. The award-winning photographs and a selection of other photos will also be included in a set of postcards and displayed at a number of temporary exhibitions. 40 to 50 photos, including the award-winning images, will be displayed at a photo exhibition in the Nature Park of Atlantikwall Raversyde in Ostend, Belgium. The award-winning images (and a selection of other pictures) will also be shown at temporary exhibitions in the Netherlands and France. It is possible that this exhibition will travel to other countries as well.

7.2 Any expenses, taxes, levies or surcharges resulting from the prizes to be won shall be borne by the organizer. The prizes are personal and non-transferable, they may not be exchanged for other products or services and they may not be paid in cash. If the winner does not accept his/her prize, the organizer can choose to give the prize to another contestant at his own discretion.

## 8. Permission to publicize

8.1 If the photo submitted contains any material or element that is not the property of the participant or that is owned by third parties, and/or in the event that people appear in the photograph, the participant shall be responsible, prior to submitting the photograph, for obtaining all titles of transfer and permission to publish the photograph. If the person in the photograph is a minor, a signature of approval of at least one of his/her parents is required.

## 9. Use of photo material

9.1 By submitting his/her photograph, the participant grants the organizer the non-exclusive and unlimited right to use, commercialize and/or publicize all or part of the photographic material at the temporary exhibitions, with the set of postcards, in publications, websites, on social media and in any other related publications, both online and in print, including via platforms, websites, social media and press clipping services of third parties, without any fee being payable. The above-stipulated right of use shall also include the right to use the photographic material for the organizer's merchandising, provided that the name and nationality of the photographer is mentioned.

9.2 In addition, the participant also grants the organizer's other co-organizing partners, such as, for example, partners and steering group members of the Creative Europe - Atlantikwall Europe project, and museums and organizations, if any, the right to use, commercialize and/or publicize all or part of the photographic material via platforms, websites and social media channels of these other co-organizing partners, without any fee being payable.

9.3 The participant is free at all times to continue using his/her photo material. The submitted photograph will remain the participant's property.

9.4 In principle, the organizer or his co-organizing partner(s) will always make the photographic material public, mentioning the participant's name and nationality. If the participant's name is not mentioned, the organizer or his co-organizing partner(s) will always discuss this in advance with the participant concerned.

## 10. Right of postponement or cancellation

10.1 If for any reason whatsoever the photo contest does not go as planned, because of Corona measures, computer viruses, bugs, worms, Trojan horses, fraud, technical problems or other reasons beyond the organizer's control, affecting the administration, security, fairness, integrity or the normal course of the contest, the organizer reserves the right to disqualify participants and/or to cancel, end, modify or postpone the photo contest. If the organizer should decide to cancel or end the contest, the organizer will retain the rights to the submitted photographs as set out in article 9.

## 11. Liability and other conditions

11.1 By participating in the photo contest, each participant declares that he or she will not hold the organizer or his partners, advertising agencies, agents and their employees, officials, CEOs and representatives liable for any claims, losses or damages resulting from his/her participation in this photo contest or related activities, as well as from the acceptance, use, misuse or possession of the prize.

11.2 The participants themselves will be responsible for the content of the photograph they have taken and submitted to the jury. In the event of any complaint from third parties, the organizer cannot be held responsible for the content of the photograph.

11.3. The organizer shall not be liable for the submission of incorrect data by the participants nor for any entries that may have been lost and/or for glitches in the network, hardware or software resulting in a limitation, delay or loss of the participants' data.

11.4 The present contest rules are governed by Belgian law. Any disputes arising from this photo contest or rules of the game will be submitted to the competent court of Bruges, Belgium.

## 12. Complaints

12.1 Any complaints or objections related to the photo contest can be made known to the organizer by sending an e-mail to [info@raversyde.be](mailto:info@raversyde.be).

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